



pervice Above Set

WEEKLY NEWS LETTER

December 3rd, 2024 - Vol. 47 No. 20

2291st Regular Weekly Meeting Attendance:11

Birthday Greetings Dec 2nd Spouse Puloma, Wife of PP Timir Roy Dec 4th Spouse Sabina, Wife of Rtn. Abbas Haldar Dec 6th PP Dr. Arabinda Ray

What is your Rotary Club doing to focus your efforts on Disease Prevention & Treatment?

Rotary's top priority is the eradication of polio, but our members take on far greater responsibilities to fight disease. Find out how YOUR Rotary Club can focus on this important Area of Focus.

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your first line of defense

CONTROL TEAM

Rotarians set up health camps and training facilities in undeveloped countries and in communities struggling with HIV/AIDS and malaria. They also design and build the infrastructure for doctors, nurses, governments, and partners to reach the one in six people in the world who can't afford to pay for healthcare.

This is one of the Foundations Areas of Focus and one in which many of us would be aware of the numerous projects around the world supported by clubs and the Foundation. Look at your role in promoting improved health at home and abroad and supporting these vital programs that contribute not only to healthy communities but peaceful communities.

Disease prevention and treatment takes on many forms, from supporting studies to helping immunize people to improving drinking water and the sanitation infrastructure. The world relies on Rotary to tackle these global challenges, and to set an example for others to follow.

We believe good health care is everyone's right. Yet 400 million people in the world can't afford or don't have access to basic health care.

Disease results in misery, pain, and poverty for millions of people worldwide. That's why treating and preventing disease is so important to us. We lead efforts both large and small. We set up temporary clinics, blood donation centres, and training facilities in underserved communities struggling with

outbreaks and health care access. We design and build infrastructure that allows doctors, patients, and governments to work together.

Our members combat diseases like malaria, HIV/AIDS, Alzheimer's, multiple sclerosis, diabetes, and polio. Prevention is important, which is why we also focus on health education and bringing people routine hearing, vision, and dental care.

HOW ROTARY MAKES HELP HAPPEN

We educate and equip communities to stop the spread of life-threatening diseases. Rotary members have hundreds of health projects underway around the world at any given time.

OUR IMPACT ON DISEASE

The Rotary Foundation is changing the world by providing grants for projects and activities around the globe and in your own backyard.

How YOUR Rotary Club can focus on this important Area of Focus

- Organise Medical Camp Health awareness for eye care / dental care
- Providing equipment such as artificial limbs, wheelchairs and callipers to the physically challenged peoples i.e., Polio sufferers
- Provide low-income, underinsured or underinsured persons with the knowledge, skills, an opportunity to improve their diet, physical activity and other life habits to prevent, delay, or control, chronic diseases
- Initiate actions to prevent and control diabetes, heart diseases, obesity and associated risk factors

PRESIDENT - Rtn. Biswajit Saha • SECRETARY - Rtn. Mohan Bandaru • TREASURER - PP. Timir Roy • EDITOR - PP. Tanu Roy Charter Day - September 11th 1977 • Regn. No. - 16169



RI President Stephanie A Urchick – November's Message

To adapt, as laid out in Rotary's Action Plan, we must occasionally step out of our comfort zone and try something new. Here are two examples of clubs that adapted — one with heart and one through critical thinking and strategy. Rotary Chandigarh Mid-Town, India, led with heart earlier this year. To engage members and grow membership, Club President Nitin Kapur personally called every former member of the club and invited them to a gathering billed as an alumni meetup.

Eight former members attended, and the results were stupendous. The visitors had a chance to connect once more — not only with current members but with the sense of camaraderie and belonging that membership gave them. By the end of the evening, the club welcomed six of the former members back into the Rotary family.

Club President Kapur showed courage when he reached out to the alumni. Not only did he adapt and try something new but he had the strength of character to show the club's alumni how much they still meant to the family of Rotary. That bravery paid off.

People want to feel needed and appreciated. People want to feel that they belong. And they might never feel that way if we don't have the courage to tell them.



Meanwhile, the Rotary Seoul-Hansoo, Korea, has been experimenting with different club models to great effect. Over the past four years, Seoul-Hansoo has created and maintained four satellite clubs — a service club, an interest-based club for musicians, a cause-based club that mentors professionals, and a club for college students.

These satellite clubs are part of a five-year plan the Seoul-Hansoo club implemented to increase membership through innovation.

What's the secret to founding and maintaining so many satellite clubs? Membership between Seoul-Hansoo and its satellite clubs is fluid and synergistic.

Many members of the satellite clubs attend the sponsor club's meetings. And many of the sponsor club's members participate in the satellite clubs.

Additionally, the focus of each satellite club is no accident. Each one appeals to different interests of people in the sponsor club and in the community, attracting existing and potential members. This is an excellent strategy to both retain and attract members because it offers flexibility. If someone is interested in joining but they can't make it to the sponsor club's meetings, they have plenty of options to choose from.

These are just two examples of how we can adapt with our hearts and minds. Every club is different, so I encourage you to reach out to members of your club and of the community around you. Ask them about the club experience and what you can do to improve.

Talk to enough people and you might find ways that you can adapt and spark The Magic of Rotary in your club.





Rotary International considers Hindi as official language

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The Council on Legislation of Rotary International has adopted a resolution to consider Hindi as one of its officially recognised languages. If the resolution is approved by the Rotary International Board of Directors, Hindi will join English, French, German, Italian, Japanese, Korean, Portuguese and Spanish as an official language for communications and correspondence within the organisation, which has a presence in over 200 countries.

Ghanshyam Kansal, Immediate Past District Governor (IPDG) and convener of the campaign to include Hindi, said the resolution was passed through an online vote held between October 15 and October 31. He said 271 out of 449 council representatives voted in favour, with the resolution receiving strong support.

The campaign to include Hindi as an official language was launched following calls from organisers of World Hindi Day (January 10) and National Hindi Day (September 14) earlier this year. The theme for both events in 2024, "Hindi: Bridging Traditional Knowledge and Artificial Intelligence," emphasised the growing global importance of the language.

Rotary Clubs in the region noted the organisation has approximately 1.9 million volunteers worldwide, working through 46,000 clubs in over 200 nations.

Turning the Wheel of Hope & Service

Raju Subramanian, RI Director, 2023–25

Dear Friends in Rotary,

As December casts its nostalgic glow, it brings with it a time of reflection and renewal — a season to cherish the bonds of family, friendship and the camaraderie of our Rotary family. In the quiet moments, let us marvel at what Rotary allows us to achieve: the transformation of goodwill into impact, the turning of compassion into action.

This month Rotary's focus on Disease Prevention and Treatment reminds us of the world's inequities in health. It's a stark truth: over 400 million people lack access to basic care. Yet, through our projects — eradicating polio, raising awareness on chronic conditions, and providing vital interventions — we remind the world that Rotary's wheel never stops turning, bringing hope where it is needed most.

Our enduring emblem is more than a symbol; it is a call for action. Every spoke, every cog represents the power of collective effort of individuals who together move mountains. As this year draws to a close, let us reflect on the lives touched and the future brightened by the work we have undertaken together.

Our greatest strength lies in our members. Retention is not a passive process; it thrives on connection, inclusivity and engagement. A kind word, a thoughtful gesture, or a simple act of recognition can reignite enthusiasm and ensure that no member feels neglected or unappreciated. A wheel turns best when all its parts work together in unison.

December also brings a call to leadership. Clubs must now elect their boards, laying the foundation for the Rotary

year ahead. Leadership is not simply a duty; it is a privilege, a chance to inspire and to steer the course of service. To those stepping forward, remember: your success lies not in the solitude of leadership but in the unity of purpose you inspire in others.

Rotary endures because it stands on principles that do not falter — fellowship, ethics, tolerance and service above self. As we look to the New Year, let us reaffirm these ideals, and keep our wheel turning constantly. Collectively, there is nothing we cannot achieve. Let's continue to create magic into the new year and beyond. Vidhya joins me in wishing you and your family a very healthy, happy, joyous and fulfilling 2025.













DEVELOPMENT





ALC: THE ROUTE

WATER AND SANITATION MATERNAL AND CHILD HEALTH









Heartfelt Thanks for a Successful Medical Camp! Rotary Garden Reach extends its heartfelt appreciation to all who contributed to the success of the Medical Camp at Dalhousie Athletic Club, on December 1st, 2024. We are deeply grateful to the members and families of our club, the officials of **Dalhousie Athletic Club,** the dedicated doctors, technicians, and nursing/HR staff from **Balananda Brahmachari Hospital and Research Centre,** and the doctors and optometrists from **Susrut Eye Foundation & Research Centre.** This camp was organised for the Malis and support staffs from various sports clubs in the Maidan area,

This camp was organised for the Malis and support staffs from various sports clubs in the Maidan area, witnessed the examination of 85 plus beneficiaries. Vital services were provided, including ECGs, dental hygiene consultations, blood sugar and blood pressure tests. Additionally, 16 reading spectacles were distributed, and two individuals diagnosed with cataracts will undergo free surgeries next week. Your generous efforts and contributions have made a meaningful impact on the lives of those we served. Together, we exemplify the Rotary spirit of **"Service Above Self."**

-Rtn. Biswajit Saha, Club President (2024-25)



AG-elects vow to extend Services to society

Assistant Governor-elects' of RI District 3090 have vowed to extend services to all sections of society. The senior functionaries recently returned after attending a training programme at Aboard Cordelia Cruise, Lakshadweep.

Peace building, conflict prevention, disease prevention and treatment, maternal and child health, basic education and literacy, community economic development, environment besides water, sanitation and hygiene were cited as the primary focus areas of Rotary International, under which the elected Assistant Governors were imparted tips to involve maximum number of volunteers from units allotted to them. Mohammad Asrar, Zonal Coordinator-elect of RI District 3090, said the assistant governors-elect, led by

Surinder Pal Sofat, had vowed to inspire and guide office-bearers and activists of various units allotted to them for putting in their best in service of humanity.

"Having imbibed basics of leadership and being part of service organisation, we feel fully equipped to inspire and involve members of various units in projects scheduled to be undertaken under the seven focus areas of the organisation," said Sofat, adding that achievements of various clubs would be showcased prominently with intent to inspire other members.



District Governor (2025-26) Bhupesh Mehta said the assistant governors-elect, Rotarians and members of council from parts of Punjab, Haryana and Rajasthan had gained new experiences and expertise in various fields of social service during the seminar that concluded recently in Lakshadweep.

Rotary International Director-elect Flt. Lt. KP Nagesh, District Governor Sandeep Chauhan, PDG Prem Aggarwal, PDG Surinder Johri and DGE Bhupesh Mehta updated participants about fundamentals of focus areas, besides highlighting the need of membership growth and women's participation in service organisations.



Minutes of the 2290th RWM held on November 26th, 2024 at Zoom House, Golpark

- 1. President Biswajit Saha called the J-RWM to order and requested the Rotarians to rise for the National Anthem.
- 2. President requested PP Tapan Roy to update members on TRF meeting held on November 24th, 2024. PP

Tapan explained the points discussed in the meetings for information to other members.

- 3. As the Doctors from our club are preoccupied on December 15th, hence the medical camp at Daspur is postponed to December 22nd, 2024.
- 4. PP Tanu proposed to have the medical camp at Kolkata Mary Ward Social Centre preponed to December 15th, 2024 provided the Centre authorities agree and availability or Doctors.
- 5. Rotary Garden Reach Annual Meeting is proposed to be held on December 24th, 2024 provided the BNROC is available.
- 6. President Rtn. Biswajit proposed to conduct the 6th Board Meeting on December 17th, 2024 at BNROC.
- 7. Club Secretary conducted the club business.
- 8. On confirmation of the minutes, President Biswajit terminated the meeting.



WE MEET EVERY TUESDAY AT 7.30 P.M. AT B. N. R. OFFICERS' CLUB. GARDEN REACH, KOLKATA - 700 043 CONTACT : PP TANU ROY • Mobile : + 91 9831 72 88 80 / roytanu@hotmail.com

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